



Welcome to the Virtual Accessible Sports Regional Round Table



Important Notes for our Virtual Meeting

AS-GKC Q&A (Kim Krueger) will be monitoring the chat.

- Please type your name and organization into the chat so we can document your attendance!
- Give us a brief description of your organization's accessible sports program or mission.

We will be using the chat to solicit questions

The guest speaker is Dr. Mark Fisher, Director of Adaptive Sports Medicine at Children's Mercy Hospital presenting on the medical considerations of adaptive sports.

Please be respectful of others during open forum and Raise hand (with zoom button or physically) to wait for introduction by moderator.



AS-GKC is a bi-state, multi-sector collaboration of nonprofit organizations, agencies, and businesses formed with the support of a 2018 Healthy Communities grant awarded by the Health Forward Foundation to The Whole Person.

AS-GKC's Mission

Enhance the quality of life for individuals with barriers to participation through access to recreation activities that promote fitness, wellness, and social growth.

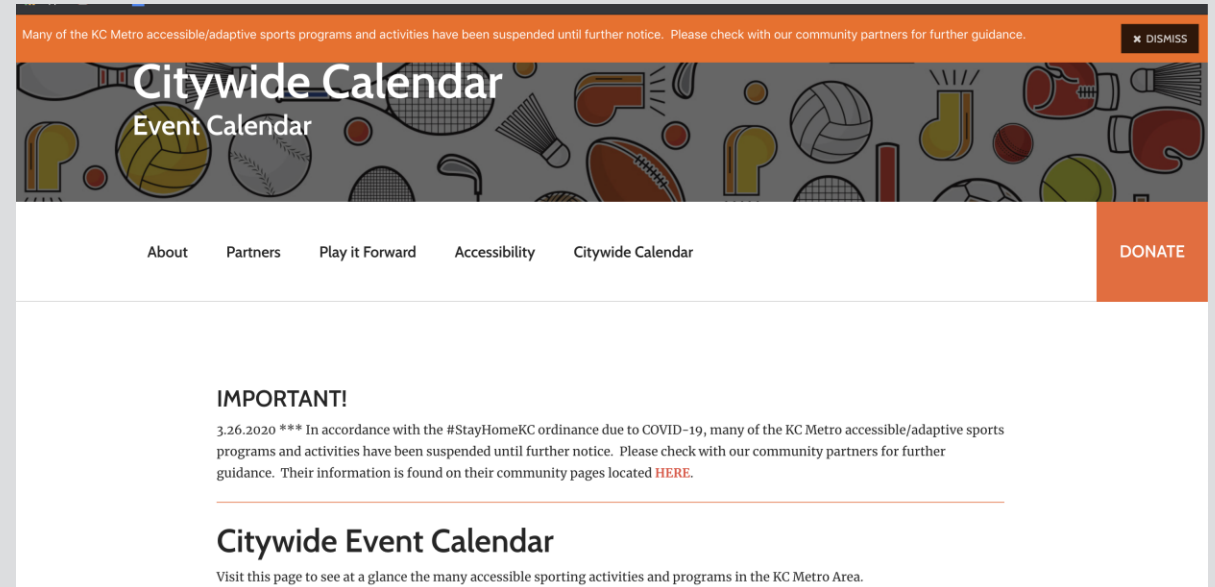
Shared Resources

- A shared centralized website that highlights accessible sports and recreational activities in our local area and facilitates participant contact to program coordinators.
- A Community Wide Calendar of accessible sports programming
- A Community Gaps survey to solicit feedback from the affected populations about their experiences and needs.
- An Accessible Venues Survey
- Educate the Educators



Citywide Calendar Update

- We have placed a message informing visitors that most programs have been suspended or cancelled due to Covid-19.
- Message encourages visitors to reach out to partner contact listed on site



Website Update

- Working to increase Website traffic through the following:
 - Content in community partner marketing. Invite ASGKC to engage your consumer.
 - Partnering with an ad company to roll out digital and social ad campaigns.
 - Increasing SEO traffic by adding keyword tags to pages and images on site.
 - Monitoring those results to see what works and what doesn't.



Items to be Addressed:

- 1) Annual Community Event/Fundraiser
- 1) Launch Quarterly Digital Newsletter
- 2) Community-Wide centralized volunteer pool and training
- 3) How to Share resources such as equipment/transportation

Create Individual Meeting to focus on Topics

In the Chat, please place choices for topics you would be interested in.
Place an Asterisk * by any topics you would like to lead.



Communication

- Reach Out to AS-GKC!
 - Facebook
 - Instagram
 - E-mail group
 - Website
- Next Regional Roundtable is July 16th



Grant Update:

Terri Goddard, Resource Development Manager at The Whole Person

Guest Speaker:

Dr. Mark Fisher, Director of Adaptive Sports Medicine at Children's Mercy Hospital



Partner Discussion on Covid-19 and Accessible Sports

- What has changed with your adaptive sports program due to Covid-19?
- What has your organization done to keep participants engaged during Covid-19?
- What is your plan to restart programming if at all?





Thank You for Attending the First Virtual
Regional Round Table!

